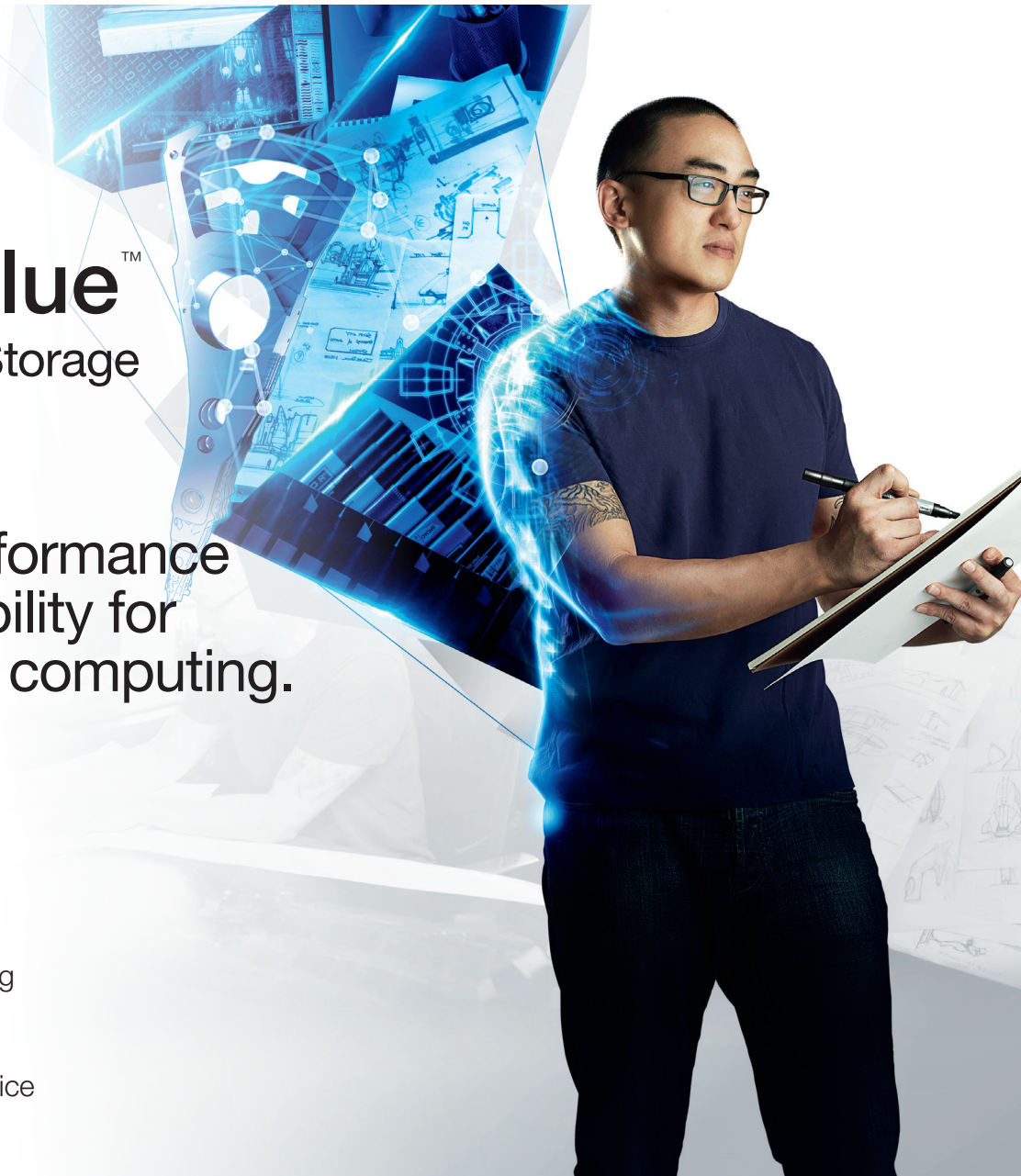# WD Blue™
Everyday Storage

Solid performance and reliability for everyday computing.

Trusted engineering

A modern classic

Your power of choice

WD Blue storage is designed and manufactured with technology found in WD's original award-winning desktop and mobile storage. This allows you to use our drive with confidence, knowing that our storage technologies are proven and are reliable everyday solutions. The difference with WD is that our colors never fade.

WD Blue™

Learn more
about WD Blue

WD Blue
Everyday Storage

Product Features

Trusted engineering
Built to WD's highest standards of quality and reliability, WD Blue offers the features and entry-level capacities that are ideal for your computing needs. WD Blue is designed by the brand that you trust with the quality you would expect for a tested, proven, everyday storage solution.

Your power of choice
WD Blue is available in a broad range of entry-level capacities, cache sizes, form factors and interfaces so you can be sure there's a drive that's the perfect fit for your system. However, not all hard drives are created equally and for your applications that demand more, WD gives you the power of choice.

Drive with confidence
We perform tests on hundreds of systems, configurations, and a multitude of platforms in our FIT Lab™ to give our customers the confidence that our drives will work in their systems for the ultimate compatibility. WD Blue allows you to use our drive with confidence, knowing that our storage advancements such as NoTouch™ Ramp Load technology are proven and reliable everyday solutions.

Easy upgrade
Acronis True Image, available as a download on the WD Support website, enables you to clone or copy all your data to a new drive so you don't have to reinstall your operating system and applications to get all the benefits of a new drive.

A modern classic
WD Blue storage is designed and manufactured with technology found in WD's original award-winning desktop and mobile hard drives. WD Blue sets the baseline for everyday storage by consistently delivering improved performance over previous generations while successfully maintaining WD's quality and reliability for over six generations. The difference is that our colors never fade, generation after generation.

The WD advantage
WD puts our products through extensive Functional Integrity Testing (F.I.T.) prior to any product launch. This testing ensures our products consistently meet the highest quality and reliability standards of the WD brand. WD also has a detailed Knowledge Base with more than 1,000 helpful articles as well as helpful software and utilities. Our customer support lines have longer operational hours to ensure you get the help you need when you need it. Our toll-free customer support lines are here to help or you can access our WD Support site for additional details.

Product Specifications

INTERFACE	INTERFACE CONNECTOR	FORM FACTOR	Z-HEIGHT	ROTATIONAL SPEED
SATA 6 Gb/s SATA 3 Gb/s	SATA Connector (7 to 9.5 mm height)	2.5-inch	9.5 mm (BPxx and JPxx models) 7 mm (LPxx and SPxx models)	5400 RPM

MODELS		CACHE	CAPACITIES	LIMITED WARRANTY
SATA 6 Gb/s	**SATA 3 Gb/s**	8 MB	250 GB	2 years
WD2500LPVX	WD2500BPVT	16 MB (xxCX models)	320 GB	
WD3200LPVX	WD2500LPVT		500 GB	
WD5000LPVX	WD3200BPVT		750 GB	
WD7500BPVX	WD3200LPVT		1 TB	
WD7500LPCX	WD5000BPVT			
WD10JPVX	WD5000LPVT			
WD10SPCX	WD7500BPVT			
	WD10JPVT			

WD Blue is part of WD's complete lineup of internal hard drives.

WD Blue™	WD Green™	WD Black™	WD Red™	WD Purple™
Everyday	Capacity	Performance	NAS	Surveillance

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