# HP 953 Magenta Original Ink Cartridge (F6U13AE)





# Ideal for large workgroups who need dependable performance for affordable, professional-quality printing, page after page.

Count on professional-quality documents. Original HP ink cartridges provide impressive reliability for dependable performance, consistent page yields, and standout results. Quickly print with individual inks and high-yield cartridge options.



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Legendary HP reliability





Environmental globe

HP Original Supplies

# Reliable performance, standout results

Ensure dependable, high-quality results at fast speeds, page after page. Original HP ink cartridges provide impressive reliability and standout results, so you'll get the performance your HP printer or all-in-one was built to deliver.

Original HP ink cartridges are specially designed to work flawlessly with your HP printer or all-in-one. Easily replace cartridges and tackle high-volume print jobs with Original HP ink cartridges.

Ensure unconditional performance and high-quality results at fast speeds with HP proprietary inks.

#### Professional quality, perfect for the office

Print professional-quality color documents that combine outstanding color vibrancy with sharp black text. Original HP Ink Cartridges are designed for printing reliability and consistency.

Print professional-quality business documents with vibrant colour, using pigment inks designed for the office.

Produce water-, smear-, and fade-resistant prints that stand up to highlighters.<sup>1</sup>

Print outstanding colors on a variety of papers—including ColorLok  $^{\otimes}$  papers—with Original HP ink cartridges.

Print reports, emails, proposals, and other business documents on a variety of papers.

#### Get a great value for office productivity

Stay productive and count on a great value for business printing, using Original HP ink cartridges. Print affordably with individual inks, and minimize interruptions with high-yield ink cartridge options.<sup>1</sup> Print affordably with individual cartridges. Simply replace each cartridge separately, as needed. Select from standard or optional Original HP high-yield ink cartridges to meet your printing volumes.<sup>1</sup> Complete your page even with a low-ink-level cartridge.

#### Designed to conserve

Print with cartridges that are designed to conserve resources. Take advantage of easy recycling and minimal packaging to help reduce the time it takes to manage your environmental impact. Easily recycle your Original HP cartridges at no charge through HP Planet Partners.<sup>3</sup> Through the Design for Environment program, HP engineers products to be energy efficient and recyclable.

Conserve resources—Original HP ink cartridges are shipped in streamlined packaging.

# **Compatibility statement**

## **Product specifications**

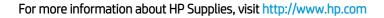
P/N	Description	Average cartridge yield *	Dimensions (l x w x d)	Weight	UPC code
F6U13AE	HP 953 Magenta Original Ink Cartridge	~630 pages	114 x 126 x 25 mm	~0.036 kg	(301) 725184104022; (BGX) 725184104008; (BGY) 725184104015

\*Tested in HP OfficeJet Pro 8700 Printer Series. Approximate average composite cyan, magenta and yellow yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details, see http://www.hp.com/go/learnaboutsupplies.

## Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

<sup>1</sup>Based on cartridge yields for HP 953XL ink cartridges compared with HP 953A ink cartridges. For more information, see http://www.hp.com/learnaboutsupplies.
<sup>2</sup> HP Planet Partners Program availability varies. For more information, http://www.hp.com/hprecycle.
<sup>3</sup> Program availability varies. For more information, visit http://www.hp.com/recycle.



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