## **Global Etailers**

Launch Date	5 <sup>th</sup> October 2020			
Category	USB			
Part Numbers / UPC Code	DTKN/32GB	740617309027		
	DTKN/64GB	740617309102		
	DTKN/128GB	740617309119		
	DTKN/256GB	740617309195		
Country of Origin	China			
Dimension of Product	39mm x 12.6mm x 4.9mm		(L x W x H)	
Dimension of Packaging	56mm x 101.6mm x 114.3mm		(L x W x H)	
Unit Net Weight / Gross Weight	4g / 14.14g			
Dimension of Carton	120.7mm x 114.3mm x 94mm		(L x W x H)	
Carton Quantity / Weight	25 / 403.85g			
Warranty	5-year warranty with free technical support			

## **Specifications**

Capacities*	32GB, 64GB, 128GB, 256GB
Speed**	USB 3.2 Gen 1 speeds 32GB-64GB: 200MB/s read 128GB-256GB: 200MB/s read, 60MB/s write
Operating temperature	0°C~60°C
Storage temperature	-20°C~85°C
Compatible with	Windows® 10, 8.1, 8, Mac OS (v.10.10.x +), Linux (v. 2.6.x +), Chrome OS™

<sup>\*</sup> Some of the listed capacity on a Flash storage device is used for formatting and other functions and is thus not available for data storage. As such, the actual available capacity for data storage is less than what is listed on the products. For more information, go to Kingston's Flash memory guide at kingston.com/flashguide.

## **Product Marketing**

Product Name/Title	DataTraveler® Kyson USB Flash Drive - with Stylish Capless Metal Case			
Tagline	Compact, High-Performance USB Flash Drive			
Text Layer	Kingston's DataTraveler® Kyson is a high-performance Type-A USB flash drive with extremely fast transfer speeds of up to 200MB/s read and 60MB/s write*, allowing quick and convenient file transfers. With up to 256GB** of storage, you can store and share photos, videos, music and other content on the go. The capless metal design saves you the trouble of losing a cap, and the functional loop makes it easy to take wherever you go.  DataTraveler® Kyson is a stylish, dependable USB-A Flash drive that comes with a limited 5-year warranty.			
Bullet Points	<ul> <li>Stylish metal and capless design</li> <li>Up to 200MB/s read speeds*</li> <li>Functional loop attaches to key rings</li> <li>Capacities of up to 256GB**</li> </ul>			

<sup>\*\*</sup> Speed may vary due to host hardware, software and usage.

Ecommerce Keywords	usb flash drive, usb thumb drive, usb 3 thumb drive, flashdrive, 128gb flash drive, flash drive usb 3 32gb, 64gb flash drive usb 3, usb flash drive 32gb, 256gb usb flash drive, flash drive 64 gb, usb 3 flash drive, usb flash drive gb 32, usb drive 3			
Image Order* (order from left to right) If only 1 image slot use #1, if only 3 slots use #1-#3  * images are in order of how they should be displayed	Kingston <sup>®</sup>	Kimsun	DataTraveler Kyson* 256ca 200	Extraction  The control of the contr
	1. Front (Main image/Hero shot/Thumbnail)	2. Side	3. Packaging front	4. Packaging back

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