

HP DeskJet 2721e All-in-One Printer



Keep it simple



All the basics, now with easy-to-use features. Print, scan, copy, simple setup with HP Smart app¹ and worry-free wireless.² Choose HP+ and get the smart printing system that keeps you connected and ready to print from virtually anywhere.¹

This is an HP+ enabled printer. Choose HP+ at product setup to activate benefits. HP+ requires an HP account, ongoing connection to the internet, and exclusive use of Original HP Ink cartridges for the life of the printer. More at: <http://www.hp.com/plus-faq>

This printer is intended to work only with cartridges that have new or reused HP electronic circuitry, and it uses dynamic security measures to block cartridges using modified or non-HP circuitry. Periodic firmware updates will maintain the effectiveness of these measures and block cartridges that previously worked. Reused HP electronic circuitry enables the use of reused, remanufactured, and refilled cartridges. More at: <http://www.hp.com/learn/ds>

Highlights

- 6 months of Instant Ink included with HP+⁹
- Print. Copy. Scan
- Print speed 7.5/5.5 ppm (black/colour)
- Contains more than 20% recycled plastic
- 60 sheet input tray
- Flatbed scanner
- Reliable connectivity with Dual Band Wi-Fi with self-reset + Bluetooth® 4.2
- Wireless and HP Smart app capable²



Simple setup. Simple printing.

- Get started fast with simple setup that guides you through each step, using HP Smart app.¹
- Easily handle tasks and get a lot from one device – print, scan, and copy.
- Get quick and easy printing directly at the control panel.
- Easily print, scan, and copy everyday documents from your smartphone, using HP Smart app.¹

Worry-free wireless²

- Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.²
- Get connected with Bluetooth® and start printing fast from your smartphone or tablet – easy setup.³
- Built-in wireless capabilities let you easily access, print, and share resources on a network.²

Never run out of ink with Instant Ink⁴

- Never run out of ink.⁴ Convenient ink cartridge replacements and smart delivery included.
- Save up to 70% with Instant Ink.⁵ Enroll to get ink, delivery and recycling starting at £0.99 a month.
- Peace of mind with plan flexibility to change or cancel anytime at no cost.⁶
- Help us put plastic back into printers with prepaid recycling service included.⁷

HP+: Smart printing has arrived

- A cloud-connected HP+ printer is smarter – it keeps itself up to date and ready to print.⁸
- First 6 months of Instant Ink included⁹; after 6 months, monthly fee charged automatically unless cancelled.
- Print and scan from the palm of your hand. Enjoy advanced productivity features for 2 years with HP+.¹
- For every page you print with HP+, HP protects or restores forests in equal measure¹⁰

Technical specifications

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|------------------------------|---|
| Functions | Print, copy, scan |
| Print technology | HP Thermal Inkjet |
| Print speed | Black (A4, ISO): Up to 7.5 ppm; Colour (A4, ISO): Up to 5.5 ppm; Draft black (A4): Up to 20 ppm; Draft colour (A4): Up to 16 ppm |
| First page out | Black (A4, ready): As fast as 15 sec; Colour (A4, ready): As fast as 19 sec; |
| Print resolution | Black (best): Up to 1200X 1200 rendered dpi (when printing from a computer); Colour (best): Up to 4800 x 1200 optimised dpi colour (when printing from a computer on selected HP photo papers and 1200 input dpi); |
| Monthly duty cycle | Up to 1000 pages A4; Recommended monthly page volume: 50 to 100 |
| Standard print languages | HP PCL 3 GUI; HP PCLm (HP Apps/UPD); URF (AirPrint) |
| Print area | Print margins: Top: 3 mm, Bottom: 12.7 mm, Left: 3 mm, Right: 3 mm; Maximum print area: 215 x 355 mm |
| Borderless printing | No |
| Number of supplies | 2 (1 each black, tri-color) |
| Multitasking supported | No |
| Duplex printing | Manual (driver support provided) |
| Copy speed | Black (A4, ISO): Up to 6 cpm; Colour (A4, ISO): Up to 3 cpm |
| Copier specifications | Copier settings: Auto-enlarge; Maximum number of copies: Up to 9 copies; Reduce/Enlarge: Via HP Smart app |
| Scan file format | JPEG, TIFF, PDF, BMP, PNG |
| Scanner specifications | Scanner type: Flatbed; Scan input modes: Front-panel scan; Twain version: Version 2.1; Scan size maximum (flatbed): 216 x 297 mm; Optical scan resolution: Up to 1200 dpi |
| Scannable area | Maximum media size (flatbed): 216 x 297 mm; |
| Bit depth/ Grey scale levels | 24-bit / 256 |
| Digital sending | Standard: No |
| Fax | Yes, mobile fax (send only), None |
| Fax smart software features | Option to add files from your phone file/photos; Camera scan or printer scanner; Option to easily add cover page and save the cover page template; Access to fax history to see all sent faxes and drafts; Ability to edit and resend fax from history; Easily print fax confirmation |
| Processor speed | 180 MHz |
| Connectivity | Standard: 1 Wireless 802.11a/b/g/n; 1 Hi-Speed USB 2.0; |
| Wireless | Yes |
| Mobile printing capability | Apple AirPrint™; Chrome OS; HP Smart app; Mopria-certified |
| Network capabilities | Yes, built-in Wi-Fi 802.11a/b/g/n |
| Hard disk | No |
| Memory | Standard: 64 MB DDR1; 20 MB Flash; |
| Number of paper trays | Standard: 1; |
| Media types | Plain paper, photo paper, brochure paper, envelopes and other specialty inkjet papers |
| Media size | Custom (metric): 89 x 127 to 215 x 279 mm Supported (metric): A4; B5; A6; DL envelope |
| Media weight, supported | A4: 60 to 90 g/m ² ; HP envelopes: 75 to 90 g/m ² ; HP cards: up to 200 g/m ² ; HP 10 x 15 cm photo paper: up to 300 g/m ² |
| Input capacity | Standard: Up to 60 sheets ADF: No Envelopes: Up to 5 envelopes Cards: Up to 20 cards |

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| Output capacity | Standard: Up to 25 sheets Envelopes: Up to 5 envelopes Labels: Up to 10 sheets Cards: Up to 20 cards |
| Compatible operating systems | Windows 10, 7; 32/64-bit; macOS v10.14 Mojave, macOS v10.15 Catalina, macOS v11 Big Sur |
| Minimum system requirements | Windows: Windows 10, 7; 32/64-bit, 2 GB available hard disk space, Internet connection, Internet Explorer Mac: macOS v10.14 Mojave, macOS v10.15 Catalina, macOS v11 Big Sur; 2 GB available hard disk space; Internet required |
| Software included | HP Printer Software, available online |
| Printer dimensions (W x D x H) | Minimum: 425 x 304 x 154 mm; Maximum: 425 x 546 x 250 mm (Output Extension fully out); |
| Package dimensions (W x D x H) | 475 x 191 x 354 mm |
| Printer weight | 3.42 kg |
| Package weight | 4.58 kg |
| Operating environment | Temperature: 5 to 40°C Humidity: 20 to 80% RH (non-condensing) |
| Storage conditions | Temperature: -40 to 60°C Humidity: 5 to 90% RH (non-condensing) |
| Acoustics | Acoustic power emissions: 6.2 B(A) Acoustic pressure emission: 48 dB(A) |
| Power | Requirements: Input voltage: 220 to 240 VAC (+/- 10%), 50/60 Hz (+/- 3Hz); Consumption: 2.5 Watts (Ready); 1.1 Watts (Sleep); 0.15 Watts (Off); 0.15 Watts (Auto-off); Typical Electricity Consumption (TEC): 0.18 kWh/Week; Power supply type: Internal; |
| Certifications | EN 55032:2015 / CISPR 32:2015 Class B, EN 55024:2010 / CISPR 24:2010, EN 55035:2017 / CISPR 35:2016, EN 61000-3-2:2014 / IEC 61000-3-2:2014, EN 61000-3-3:2013 / IEC 61000-3-3:2013, EN 301 489-1 V2.1.1:2017, EN 301 489-17 V3.1.1:2017 EPEAT® Silver |
| Sustainable impact specifications | None |
| Country of origin | Made in China |
| Control panel | Icon LCD display, 7 buttons (includes Power, Cancel, Resume, Wi-Fi, Info, Colour Copy and Black Copy) and 5 LED indicator light (Power, Ink, Resume, Wi-Fi and Info) |
| What's in the box | 26K68B: HP DeskJet 2721e All-in-One Printer; HP 305 Setup Black Cartridge; HP 305 Setup Tri-Color Cartridge; Regulatory flyer; Setup guide; Reference guide; Power cord. For ink volume and page yield information, visit http://www.hp.com/go/learnaboutsupplies |
| Supplies, After market or Supplies, replacement | 3YM60AE HP 305 Tri-color Original Ink Cartridge 3YM61AE HP 305 Black Original Ink Cartridge 3YM62AE HP 305XL High Yield Black Original Ink Cartridge 3YM63AE HP 305XL High Yield Tri-color Original Ink Cartridge |
| Service and Support | UG187E HP 3 year Care Pack with Standard Exchange for Multifunction Printers UG062E HP 3 year Care Pack with Next Day Exchange for Multifunction Printers UG235E HP 3 year Care Pack with Return to Depot Support for Multifunction Printers (UG187E - available in All EMEA countries except Middle East, Adriatic, Africa, South Africa, Israel, Slovenia, Turkey, UG062E - available in Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, UK, UG235E - available in Adriatic, Africa, CIS, EEM, Israel, Middle East, Romania, South Africa, Turkey) |
| Warranty | Up to 2 years HP Warranty, 24-hour, 7 days a week Web support; Business hour phone support within warranty period. ¹¹ |

Footnotes

- Requires the HP Smart app download. For details on local printing requirements see <http://www.hp.com/go/mobileprinting>. Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at <http://www.hpsmart.com>. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only. After 2 years, monthly fee applies to continue advanced features with HP Smart Advance. HP Smart Advance is not available in all countries. For more information, see <http://www.hpsmart.com>.
- Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at <http://www.hp.com/go/mobileprinting>. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
- Mobile device needs to support Bluetooth v4.2+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 1.52 m (5 feet) of the printer. For details, see <http://www.hp.com/go/bleprinting>. Bluetooth is a trademark owned by its proprietor and used by HP under license.
- Two years of HP warranty require HP+ activation at setup. Two years consist of: (1) one year standard HP warranty; (2) one year extra HP warranty through HP+ activation at setup. Refer to the documentation in the printer box for further information on HP warranty. HP Warranty benefits apply in addition to any statutory rights provided under applicable consumer protection laws related to non-conformity of goods with the contract of sale. Such consumer statutory rights are not limited or affected in any manner by the HP Warranty. See: <https://support.hp.com/gb-en/document/c03922002?openCLC=true>.
- Based on monthly subscription cost of HP Instant Ink 700 page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 colour inkjet cartridge printers & MFPs using original standard capacity cartridges priced for: majority of EMEA countries <200 Euro; UK <200 GBP. Sale prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Buyers Lab July 2020 study commissioned by HP, based on publicly available information as of June 1, 2020. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q1. For details: <http://www.keypointintelligence.com/HPIInstantInkROW>.
- Change or cancel your plan at any time online. If you decide to cancel your HP Instant Ink plan you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details go to instantink.hpconnected.com/terms.
- Program availability varies. Original HP cartridge return and recycling is currently available in more than 60 countries, territories and regions in Asia, Africa, Europe, and North and South America through the HP Planet Partners program. Program availability varies. For details, see <http://www.hp.com/recycle>.
- Utilising technology in the HP+ system and compared to HP standard consumer printers without HP+. HP+ printers are ready when you are with improved connectivity utilising Smart Driver and Print/Scan Doctor technology, more secure with Smart Security technology, more productive through HP Smart Advance features included for 2 years, and more sustainably by enabling Forest First printing and net-zero deforestation prints.
- Instant Ink sign up required. Instant Ink not available in all countries. Subject to monthly page limit of plan selected. Must complete Instant Ink sign up within 7 days of setting up the printer with the HP-recommended setup process as indicated in the instructions that came with your printer. Unless service is cancelled within the promotional period online at www.hpinstantink.com, a monthly service fee, based on the plan chosen, plus tax and coverage fees will be charged to your credit/debit card. Customer will be charged for any average fees and applicable taxes at the end of each month in the promotional period. Use of in-box ink or toner cartridge is included in period of offer. One offer redeemable per printer. Included months offer with Instant Ink subject to change after 4.30.2022. Offer cannot be redeemed for cash. Setup Offer may be combined with other offers; see terms and conditions of the offer offer for more details. Requires a valid credit/debit card, an email address, and Internet connection to printer. See additional offer information available during online sign up process. For service details, see www.hpinstantink.com.
- HP works collaboratively with our partners WWF and Arbor Day Foundation to manage, restore, and protect forests around the world through a variety of projects. With HP+, every print – regardless of paper brand – is addressed through HP's Forest Positive Framework to counteract risks of deforestation. HP brand paper is sourced only from certified responsibly managed forests or from recycled content. For other brands of paper, HP invests in forest restoration, protection or management projects in key regions, for instance Brazil, sufficient to balance any paper used by HP+ customers that may not have been responsibly sourced. To learn more visit <http://www.hp.com/forestfirst>.

