PHILIPS

Starter kit GU10

Hue White and Colour Ambiance

White and coloured light
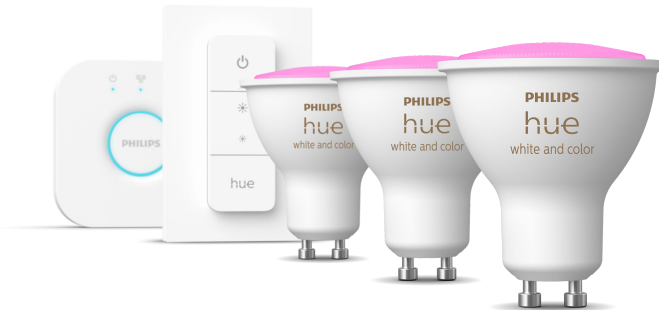
Smart control

Control with app or voice*

Hue Bridge included

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Easy smart ligthing

Add ambient colour to any room with the Philips Hue White and Colour Ambiance Starter Kit. The kit includes three-colour smart bulbs and a Hue Bridge, which provides full control of the lights, access to the Hue app and endless features.

Limitless possibilities
· Play with smart colour lights
· Sync films, TV programmes, music, and games to smart lights
· Smart home automation hub: Hue Bridge

Easy smart lighting
· Control lights with your voice*
· Create a personalised experience with colourful smart light
· Set the right mood with warm to cool white light
· Get the perfect light recipes for your daily activities

Highlights

Play with smart colour lights

There's no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

The Hue Bridge

The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light lamps and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

Create a personalised experience with colourful smart light

Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

Sync films, TV programmes, music, and games to smart lights

Bring your entertainment to new heights by syncing the action on the screen or the beat of your music to your smart lights.* Choose the way you'd like to sync your lights to your film, music (including with our Spotify integration!), TV programme or game and watch as the colour–capable lights in your Entertainment area react. *Hue Bridge required

Control lights with your voice*

Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Set the right mood with warm to cool white light

These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities

Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support

comfortable reading or calm a busy mind.

Specifications

Lamp dimensions
• Dimensions (WxHxD): 50x58

Environmental
• Operational humidity: 5% <H<95% (non-condensing)
• Operational temperature: -10 °C – 45 °C

Extra feature/accessory incl.
• Dimmable with the Hue app and switches: Yes

Guarantee
• 2 years: Yes

Power consumption
• Energy efficiency label (EEL): G

Service
• Warranty: 2 year(s)

Technical specifications
• Lumen output at 4000K: 350 lm
• Weight: 51
• Bulb technology: LED
• Lumen output at 2,700 K (out-of-the-box setting): 230 lm

The Bridge
• Frequency band: 2400-2483.5 MHz
• Height: 26 mm
• Length X Width: 88*88 mm
• Max. number of accessories: 12
• Max. number of bulbs: 50
• Power adapter: 100–240 V AC / 50–60 Hz
• Power consumption: 250mA max

The bulb
• Colour temperature: 2000K–6500K +16 million colors
• Diameter: 50 mm
• Fitting: Gu10
• Form factor: GU10
• Height: 58 mm
• Input voltage: 220V-240V
• Lifetime: 15,000 h
• Light output: White and coloured light
• Lumen output: 350 lm
• Max. operation power: 5 W
• Max. standby power: 0.5 W
• Number of switching cycles: 50,000
• Power factor: 0.5
• Rated lifetime: 25,000 h
• Software upgradable: Yes
• Start up: Instant 100% light output
• Wattage: 4.3 W
• Communication protocol: Bluetooth and Zigbee
• Software upgradable: When connected to Bluetooth app or Hue Bridge

The switch
• Batteries included: yes
• IP rating: 20
• Lifetime: 50.000 clicks
• Max. lights per switch: 10 if not linked to Hue bridge
• Minimal battery lifetime: 2 a
• Mounting options: freestanding
• Special features: Not applicable
• Weight including wall plate: 67 g
• Weight of switch: 37 g

What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Hue dimmer switch: 1
- Power adapter: 1

What's supported

- HomeKit compatible: Yes
- IOS: 7 or later
- Philips Hue App: IOS 13 and above, Android 8.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)
- Philips Hue Bluetooth App: IOS 11 and later, Android 7.0 and later

Packaging dimensions and weight

- EAN/UPC – product: 8719514340107
- Net weight: 0.443 kg
- Gross weight: 0.857 kg
- Height: 140.000 mm
- Length: 176.000 mm
- Width: 219.000 mm
- Material number (12NC): 929001953113

www.lighting.philips.com