## **PHILIPS**

### 1-pack ST72 B22 Filament Edison

Hue White Ambiance Filament

Warm to cool white

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



8719514301528







# Easy smart lighting

Get warm-to-cool white light with the ST72 bulb. Featuring a B22 base, coiled inner filament, instant dimming and the full suite of smart light features, this LED bulb brings the old and new together.

#### **Limitless possibilities**

· Vintage design meets modern capabilities

#### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Set the right mood with soft white light
- · Unlock full suite of smart light features with Hue Bridge

## Highlights

### Vintage design meets modern capabilities



Capture the popular look of Edison bulbs, featuring a distinct glowing inner coil and transparent globe, with smart filament bulbs. These smart retro-style LED bulbs combine the look and feel of simple vintage design with the power of Philips Hue smart lighting.

### Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

### Control lights with your voice\*



Get hands-free control of your lights and use your voice instead! Simple voice commands allow you to control multiple lights in a room or just a single lamp. \*Works with the Google Assistant and Amazon Alexa.

### Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

### Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting set-up. Control your lights while away from home or add accessories such as motion sensors and smart switches.

# Specifications

#### Lamp dimensions

· Dimensions (WxHxD): 72x163

#### **Environmental**

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature:  $-20^{\circ}$ C to  $45^{\circ}$ C

#### Extra feature/accessory incl.

 Dimmable with the Hue app and switches: Yes

#### Guarantee

· 2 years: Yes

#### **Power consumption**

· Energy efficiency label (EEL): G

#### **Service**

Warranty: 2 year(s)

#### **Technical specifications**

· Lumen output at 4000K: 550 lm

· Weight: 61

· Bulb technology: LED

 Lumen output at 2,700 K (out-of-thebox setting): 550 lm

#### The bulb

· Colour temperature: 2200-4500K

Diameter: 72 mmFitting: B22Form factor: ST72Height: 163 mm

· Input voltage: 220V-240V

· Lifetime: 15,000 h

· Light output: Warm to cool white light

Lumen output: 550 lmMax. operation power: 7 WMax. standby power: 0.5 W

• Number of switching cycles: 50,000

Power factor: 0.6
Rated lifetime: 15,000 h
Software upgradable: when connected to the Bluetooth app or Hue Bridge

· Start up: Instant 100% light output

· Wattage: 7 W

Communication protocol: Bluetooth and Zigbee

Software upgradable: When connected to Bluetooth app or Hue

Bridge

#### What's in the box

· Hue bulbs: 1

#### What's supported

· HomeKit compatible: Yes

· IOS: Yes

 Philips Hue App: IOS 13 and above, Android 8.0 and above

 Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)

#### Packaging dimensions and weight

• EAN/UPC - product: 8719514301528

Net weight: 0.056 kgGross weight: 0.178 kgHeight: 20.900 cmLength: 10.000 cmWidth: 14.600 cm

 Material number (12NC): 929002478001



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