



LG 75UR78006LK.AEK TV 190.5 cm (75") 4K Ultra HD Smart TV Wi-Fi

Brand : LG

Product code: 75UR78006LK.AEK

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LG LED UR78 75" 4K Smart TV, 2023

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4K Ultra HD & AI Sound

Experience vibrant picture quality in incredible detail with 4K clarity, powered by the smart α5 AI processor 4K Gen6, the brain of the TV. LG's AI Sound feature enhances your audio for a more immersive experience.

Sleek and slim design

A beautifully crafted TV to enhance any room.

LG's webOS smart platform

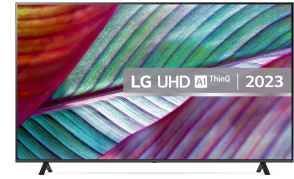
Access all of your must-have apps like Freeview Play, NOW, Netflix, Prime Video, Disney+, Twitch and more on LG's easy-to-use webOS smart platform. New Quick Cards make it easy to find what you want based on interest - be it Gaming, Sports, Music or even Home Office.

FILMMAKER Mode & HDR

Enjoy movies just as the director intended thanks to Filmmaker Mode and HDR.

Game Optimiser & ALLM

Tweak your settings with ease to ensure the best gaming experience with the Game Optimiser, and ensure the most responsive gameplay with ALLM - putting you into the best game mode automatically when powering up your console.



Display		Power	
Display diagonal *	190.5 cm (75")	Energy consumption (SDR) per 1000 hours *	127 kWh
HD type *	4K Ultra HD	Power consumption (typical) *	127 W
Native aspect ratio *	16:9	Energy consumption (HDR) per 1000 hours *	190 kWh
TV tuner		Power consumption (standby) *	0.5 W
Tuner type *	Analog & digital	Power consumption (sleep)	0.5 W
Auto channel search	✓	Energy saving mode	✓
Smart TV		Energy efficiency scale	A to G
Smart TV *	✓	Supplier features	
Operating system version	webOS	Country of origin	South Korea
Screen mirroring	✓	Technical details	
Apple AirPlay 2 support	✓	Sound technology	AI Sound (Virtual 5.1 Up-mix)
Video apps	All 4, Amazon Prime Video, Apple TV, BBC iPlayer, BritBox, Chili, DAZN, Disney+, Freeview Play, ITV Hub, My5, NOW TV, Netflix, Rakuten TV, Twitch, YouTube	Processor	α5 AI Processor 4K Gen6
		Weight & dimensions	
Music apps	Amazon Music, Apple Music, BBC Sounds, Deezer, Spotify, Tidal	Width (with stand)	1678 mm
Sports apps	DAZN	Depth (with stand)	361 mm
Audio		Height (with stand)	1027 mm
Number of speakers *	2	Weight (with stand)	31.8 kg
RMS rated power *	20 W	Width (without stand)	167.8 cm
Sound modes	AI Sound, Clear Voice Pro	Depth (without stand)	5.99 cm
Enhanced Audio Return Channel (eARC)	✓	Height (without stand)	96.4 cm
Network		Weight (without stand)	31.4 kg
Wi-Fi *	✓	Stand width	134.4 cm
Wi-Fi Direct	✗	Stand depth	36.1 cm
		Packaging data	
		Mounting kit	✗

Network		Packaging data	
Bluetooth *	✓	Cables included	AC
Miracast	✓	Remote control included	✓
Design		Remote control type	Standard Remote
On/off switch	✗	Smart Remote included	✗
VESA mounting *	✓	Screws included	✓
Stand type	Legs stand	Quick installation guide	✓
Performance		Quick start guide	✓
High Dynamic Range (HDR) supported *	✓	User guide	✓
High Dynamic Range (HDR) technology	High Dynamic Range 10 Pro (HDR10 Pro), Hybrid Log-Gamma (HLG)	Manual	✓
Game mode	✓	E-manual	✓
Subtitles function	✓	Package width	1820 mm
Dolby Vision	✗	Package depth	200 mm
Ambient light sensor	✓	Package height	1115 mm
Local dimming	✗	Package weight	40.7 kg
Processor cores	4	Package type	Box
Multi-screen	✗	Other features	
AMD FreeSync	✗	Hybrid Log-Gamma (HLG)	✓
NVIDIA G-SYNC	✗	3D	✗
4K Ultra HD upscaling	✓	Wall bracket	✗
Auto standby	✓	Motion control	✗
Parental control	✓	Batteries included	✓
USB recording *	✓	No gap wall-mount	✗
USB playback	✓	Near Field Communication (NFC)	✗
DVD player	✗	Apple HomeKit support	✓
Ports & interfaces		Cable management	✓
HDMI version	2.0	Built-in soundbar	✗
Audio Return Channel (ARC)	✓	Twin tuner	✗
Ethernet LAN (RJ-45) ports *	1	Instant Game Response	✓
Digital audio optical out	1	One Connect port	✗
RF ports quantity	2	Annual energy consumption	176.53 kWh
RF input	2	Aerial input	2
Common interface (CI) *	✓	DVB	DVB-T2/T, DVB-C, DVB-S2/S
HDMI ports quantity *	3	Digital audio out	1
Management features		HDMI	✓
Voice control	✗	Auto digital tuning	✓
Electronic Programme Guide (EPG)	✓	Headphone connectivity	Bluetooth
Picture-in-Picture	✗	Mains power	✓
ECO mode	✓	Stand	Yes
Auto power off	✓		Vivid, Standard, Eco, Cinema, Sports, Game, Filmmaker, (ISF)Expert(Bright Room), (ISF)Expert(Dark Room)
Sleep timer	✓	Picture mode	BBC iPlayer, ITV Player, All 4, My5, UKTV, Explore Freeview Play, Britbox, STV Player, RTE Player, NOW TV, Netflix, Amazon Prime Video, Rakuten TV, Disney+, Apple TV, YouTube, YouTube Kids, Sky Store, Twitch, Paramount+, Pluto TV, Chili, DAZN, Lionsgate+, Geforce Now, Utomik, Blacknut, Sky News, Peloton, TikTok TV, BBC Sounds, Spotify, Apple Music, Amazon Music, Deezer, Tidal
On/Off timer	✓		
Firmware upgradeable via	Auto upgrade wizard, Network, USB	Smart TV applications	
Works with Amazon Alexa	✓		
Works with the Google Assistant	✗		
Works with Samsung Bixby	✗		
Power		USB ports quantity	2
Energy efficiency class (SDR) *	F	Analogue tuner	✓
Energy efficiency class (HDR) *	G	BRAVIA Sync	✗
		DVB-T2 tuner	✓
		S-Force Front Surround 3D	✗
		S-Master	✗
		Stereo sound	Yes
		Surround modes	AI Sound (Virtual 5.1 Up-mix)
		Wall mounting kit	✗
		SmartFeatures	webOS UI, Quick Cards, Home Hub

Other features

App store

LG Content Store



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