

# Samsung Series 9 UE50AU9000KXXU TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black

**Brand :** Samsung

**Product family:** Series 9

**Product code:**  
UE50AU9000KXXU

**Product name :**  
UE50AU9000KXXU

2021 50" AU9000 Crystal UHD 4K HDR Smart TV

Samsung Series 9 UE50AU9000KXXU TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black:

**Take your entertainment to the next level with crystal clear colour and a true-to-life picture. Our black Crystal UHD AU9000 4K TV ramps up the motion and keeps up with all the action.**

Score big with a TV that ramps up the motion and keeps up with your quick reflexes. An ultrawide, game-changing experience with the ultimate gaming TV setup. Watch all the things you love come to life in over a billion shades of crystal clear, lifelike colour. Split your TV screen and experience more, at once.\* Complete your audio experience with virtual 3D surround sound that tracks the action. TV that's stunningly slim and sleek, giving you less TV and more picture. Watch every moment burst from the screen with striking 4K Ultra HD detail and stunning clarity. Discover an abundance of apps and services to simply enjoy, only on Samsung Smart TV.



Display		Performance	
Display diagonal *	127 cm (50")	High Dynamic Range (HDR) supported *	✓
HD type *	4K Ultra HD	Game mode	✓
Display technology *	LED	Teletext function	✓
Screen shape *	Flat	MBR support	✓
Native aspect ratio *	16:9		
Motion interpolation technology *	PQI (Picture Quality Index) 2800	Ports & interfaces	
Dynamic contrast ratio marketing name	Mega Contrast	DVI port	✗
Display resolution *	3840 x 2160 pixels	Ethernet LAN (RJ-45) ports *	1
Display diagonal (metric)	125 cm	USB 2.0 ports quantity *	2
TV tuner		RF ports quantity	1
Tuner type *	Analog & digital	Common interface (CI) *	✓
Digital signal format system *	DVB-C, DVB-S2, DVB-T2	HDMI ports quantity *	3
Auto channel search	✓	Consumer Electronics Control (CEC)	Anynet+
Smart TV		Management features	
Smart TV *	✓	Auto power off	✓
Internet TV *	✓	Works with Amazon Alexa	✓
Operating system installed *	Tizen	Works with the Google Assistant	✓
Screen mirroring	✓	Works with Samsung Bixby	✓
Sound mirroring	✓	Power	
Video apps	All 4, Amazon Prime Video, Apple TV, BBC iPlayer, BritBox, Disney+, ITV Hub, My5, NOW TV, Netflix, Rakuten TV, YouTube	Power consumption (typical) *	89 W
Music apps	Spotify, Apple Music, Amazon Music, BBC Sounds, Tidal, Deezer	Power consumption (standby) *	0.5 W
Sports apps	BT Sport	Power consumption (max)	140 W
Lifestyle apps	TikTok	AC input voltage	220-240 V
Audio		AC input frequency	50/60 Hz
Number of speakers *	2	Technical details	
RMS rated power *	20 W	Harmonized System (HS) code	85287280
Audio decoders	Dolby Digital	Supplier features	
Audio decoding technologies	Dolby Digital Plus	Country of origin	Slovakia
Enhanced Audio Return Channel (eARC)	✓	Weight & dimensions	
		Width (with stand)	1119.1 mm
		Depth (with stand)	199.1 mm
		Height (with stand)	709.8 mm
		Weight (with stand)	12.1 kg

Network		Weight & dimensions	
Wi-Fi *	✓	Width (without stand)	111.9 cm
Ethernet LAN *	✓	Depth (without stand)	2.57 cm
Wi-Fi standards	Wi-Fi 5 (802.11ac)	Height (without stand)	64.5 cm
Wi-Fi Direct	✓	Weight (without stand)	11.5 kg
Bluetooth *	✓	Packaging data	
Bluetooth version	4.2	Package width	1246 mm
Web browser	✓	Package depth	137 mm
Design		Package height	771 mm
Rollable display	✗	Package weight	16.3 kg
VESA mounting *	✓	Other features	
Product colour *	Black	Annual energy consumption	123 kWh
		Energy efficiency class (old)	G



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