

**Philips 55BDL3452T/00 Signage Display Digital signage flat panel
139.7 cm (55") IPS Wi-Fi 400 cd/m² 4K Ultra HD Touchscreen Built-in processor Android 8.0**



Brand : Philips

Product code: 55BDL3452T/00

Product name : 55BDL3452T/00

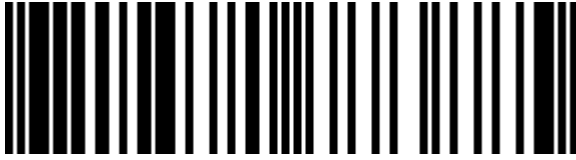
- Upload content for instant play
- Install and launch apps remotely
- Native and web apps

55", 4K, 60Hz, 3840 x 2160, 400nits, 1300:1, 16:9, 8ms

Philips 55BDL3452T/00. Product design: Digital signage flat panel. Display diagonal: 139.7 cm (55"), Display technology: IPS, Display resolution: 3840 x 2160 pixels, Display brightness: 400 cd/m², HD type: 4K Ultra HD, Touchscreen. Wi-Fi. Operating system installed: Android 8.0

Display		Performance	
Display diagonal *	139.7 cm (55")	On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, Danish, German, English, Spanish, Finnish, French, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Swedish, Turkish
Display technology *	IPS		
Display resolution *	3840 x 2160 pixels		
Display brightness *	400 cd/m ²		
HD type *	4K Ultra HD	Mean time between failures (MTBF)	50000 h
Touchscreen *	✓	Power	
Touchscreen technology	Capacitive	Power consumption (typical) *	140 W
Multi-touch	✓	Power consumption (standby) *	0.5 W
Native aspect ratio	16:9	Energy efficiency class (SDR)	G
Response time	8 ms	Energy consumption (SDR) per 1000 hours	137 kWh
Contrast ratio (typical)	1300:1	AC input voltage	100 - 240 V
Viewing angle, horizontal	178°	AC input frequency	50 - 60 Hz
Viewing angle, vertical	178°	Energy efficiency scale	A to G
Display number of colours	1.07 billion colours	Computer system	
Pixel pitch	0.315 x 0.315 mm	Computer system *	✓
Ports & interfaces		Built-in processor *	✓
HDMI ports quantity *	2	Processor model	A53
HDMI version	2.0	Internal memory	2 GB
DVI port *	✓	Internal storage capacity	8 GB
DVI-I ports quantity	1	Operating system installed	Android 8.0
USB port *	✓	Video formats supported	M2TS, M4V, MKV, MP4, MPEG, MPG, MTS, TS, VOB, WMV
USB ports quantity	3	Audio formats supported	AAC, AIF, ASF, LPCM, M4A, MP3, MP4, WAV, WMA
USB version	2.0	Image formats supported	BMP, GIF, JPEG, JPG
Ethernet LAN *	✓	Weight & dimensions	
Wi-Fi *	✓	Width	1272 mm
Audio (L/R) in	1	Depth	54.5 mm
Audio (L/R) out	1	Height	743 mm
RS-232 interface	✓	Weight	27 kg
Remote (IR) input	1	Packaging content	
Remote (IR) output	1	Remote control included	✓
Card reader integrated	✓	Batteries included	✓
Compatible memory cards	MicroSD (TransFlash)	Cables included	AC, RS-232, USB
OPS module slot	✓	Operational conditions	
Audio		Operating temperature (T-T)	0 - 40 °C
Built-in speaker(s) *	✓	Operating relative humidity (H-H)	20 - 80%
Number of built-in speakers	2	Storage temperature (T-T)	-20 - 60 °C
RMS rated power	10 W		
Design			
Product design *	Digital signage flat panel		
Placement supported *	Indoor		

Performance		Operational conditions	
Purpose *	Corporate	Storage relative humidity (H-H)	5 - 95%
On Screen Display (OSD)	✓	Logistics data	
Number of OSD languages	18	Harmonized System (HS) code	85285210
		Technical details	
		Sustainability compliance	✓
		Sustainability certificates	CE



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